

Subject: News from JM Speaker LLC



Newsletter

Pick a Keynote Speaker

July 2007

In This Issue

Jeff Matthews

Pick a Keynote Speaker

New Partnership for JM Speaker

Jeff Matthews



"I really enjoy speaking to those who wish to gain more knowledge in the IT industry. I'm building my business around my experience of working with great technology companies with a vision of the future."

When I'm not speaking to audiences around the country, I'm busy operating a Dallas based network consulting and Web design company.

Our solutions are specifically designed to ensure sustainability through seamless transitioning to and from wireless and wired

Dear Jeff,

It's important to know what a speaker can do for your organization. Picking a speaker to be the face of your company is very important. Please read further into the newsletter and get a good idea how to select a great speaker for your next event.

Picking a keynote speaker is both tough and important.

Tough because it's your reputation on the line. Participants remember a great keynoter long after they've forgotten all the meals. Naturally, they also remember if the opening keynote was less than they would have hoped.

And important because your keynoter sets the tone. Whether it's a sales meeting, convention, business meeting or tradeshow, a keynote speaker sets the tone. He or she is responsible for "bringing it all together" into one unforgettable presentation. Anyone can give a speech. Fewer can give a good one, and even fewer can deliver the keynote your attendees deserve.

So what do you look for after you've checked the references and watched the videos. We have eight factors for you to consider. But before you look at them, mentally answer this question, "What actions, reactions, thoughts, and feelings do I want the speaker to invoke in the audience?" It's the same question movie producers

network environments.

We integrate applications and business processes into a Web architecture aimed at enhancing an organization's Internet communications. The objective is to deliver "industrial strength" scalable web architecture while incorporating extremely high-level integration.

Please Visit

www.jmnetworkconsulting.com

**Professional
Member**



[National Speakers Association](http://www.nsa.org)

Quick Links

[Our Website](#)

[Products](#)

[Services](#)

[Newsletter Survey](#)

Picking a keynote speaker is both tough and important.



Tough because it's your reputation on the line. Participants remember a great keynoter long after they've forgotten all the meals. Naturally, they also remember if the opening keynote was less than they would have hoped.

And important because your keynoter sets the tone. Whether it's a sales meeting, convention, business meeting or tradeshow, a keynote speaker sets the tone. He or she is responsible for "bringing it all together" into one unforgettable presentation. Anyone can give a speech. Fewer can give a good one, and even fewer can deliver the keynote your attendees deserve.

So what do you look for after you've checked the references and watched the videos. We have eight factors for you to consider. But before you look at them, mentally answer this question, "What actions, reactions, thoughts, and feelings do I want the speaker to invoke in the audience?" It's the same question movie producers must ask before they start their task. Once you have the answer to that question, turn to these nine factors.

1. Good speakers imitate - great keynote speakers innovate.
2. Good speakers talk about what they have learned - great keynote speakers talk about what the listener can learn.
4. Good speakers impress - great keynote speakers influence.
5. Good speakers know the story - great keynote speakers are the story.
6. Good speakers entertain - great keynote speakers entertain but also enrich.
7. Good speakers tailor - great keynote speakers integrate.
8. Good speakers inspire - great keynote speakers inspire and instruct.

Details on 8 factors > [Pick a Keynote Speaker](#)

Look at what we can do, JM SPEAKER !



JM Speaker has service offerings that help your company move forward.

Here are some links:

- [Corporate Services](#)
- [Download Brochures](#)
- [Jeff Matthews Profile](#)
- [Here's what some clients are saying](#)

Call TODAY! (972) 877-7542

[Forward email](#)

✉ [SafeUnsubscribe®](#)

This email was sent to info@jmspeaker.com, by info@jmspeaker.com
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).
JM Speaker LLC | P.O. Box 117325 | Carrollton | TX | 75007