



Newsletter

NSA Winter Conference March 2012

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Jeff Matthews



"I really enjoy speaking to those who wish to gain more knowledge in the IT industry & customer service. I'm building my business around my experience of working with great technology companies with a vision of the future."

Customers are turning their backs to businesses that do not deliver value.

I want to help you put your business in the league of extraordinary customer service providers

Professional

Dear Jeff,

This month's newsletter will be about the 2012 NSA Winter Conference on February 3-5, 2012, Dallas/Plano Marriott. Over 375 speakers from all over the world came together for a great weekend. I speak on motivating sales teams to sell enterprise solutions, professional development and customer service, by attending this conference I learned and gathered a wealth of information to improve my presence as a speaker.

What have you done this week to improve your Presence?
I would like to know! info@jmspeaker.com OR write on my wall

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NSA Winter Conference



Joe Calloway is a performance expert who helps companies align people, culture, and strategy to drive results. He is the author of four ground-breaking business books including the best-selling *Becoming A Category of One*, which received rave reviews from *The New York Times*, *Retailing Today*, *Publishers Weekly* and many others. Joe and I kicking around at the NSA winter conference in Dallas.



Although Joe has been inducted into the Speakers Hall of Fame, he doesn't do traditional "speeches." Instead, Joe actively engages people in highly interactive keynotes and workshops that challenge assumptions and create new ways of thinking.



[National Speakers Association](#)

July 14-17, 2012 Indianapolis, Indiana Location: JW Marriott Indianapolis. The biggest and most exciting event of the year! Join more than 1,200 speakers for three days of cutting-edge breakout sessions, inspiring keynotes, social events, exhibits and a celebration of speaking.

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As members of National Speakers Association, Jeff gives presentations, breakout sessions, keynote speeches and seminars to of hundreds of people each year.



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